**YUMMY DEALS**

**TEAM BREAKDOWN:**

TEAM LEADER: BARRY LOUGHEED

SPECIALISTS: STEPHAN KEARNS & HASSAN AL-AMIDI

RESOURCE INVESTIGATOR: PADDY KELLY

**Outline:**

Yummy deals is a real time application that allows people to purchase cancelations and undelivered fast-food meals throughout Ireland at a discount. The application will work on the principle of real-time computing.

The application is designed to benefit both the fast food restaurant and the user as the businesses can regain thousands of euro on cancelations and undelivered products each year (insert research). It will also save customers money.

This application functions off the geographical location of the user (GPS) and will update cancelations within a close proximity of the user’s location.

**TARGET MARKET:**

Fast food restaurants that offer delivery services and fast food customers

**BUSINESS REQUIREMENTS:**

1. An office
2. Personal cloud server
3. A server
4. Desktops
5. Help desk or online form
6. Hardware & other network hardware
7. Software

**POTENTIAL COMPETITORS:**

None to date.

**Rough breakdown of money needed to commence:**

Server €1k

Office €500 per month

11 desktops €5k

Linix based software - €500

Staff – negotiable

**MARKETING IDEAS:**

Facebook

The fast food restaurant’s own sites and advertisements